

Media Release

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Introducing Circa; a design destination for curated architectural products

[Circa](#) (formerly Showroom by Bowens) has relaunched as a dedicated resource for architects, interior and product designers. Based in Port Melbourne, delivering exclusive product launches and technical training as well as providing an inspired venue for industry events, Circa is a multi-purpose space ready to inspire and entertain.

Envisioned by Managing Director of Bowens, John Bowen, the rebrand reflects the new age of service, as the high-end architecturally created facility incorporates a curated selection of premium architectural hardware, fittings and fixtures for residential and commercial projects of any style or scale.

Offering selected door hardware, wall cladding, mouldings and flooring, Circa works closely with Australia's leading architecture and design teams, their builders and specifiers to create tailored solutions for any design projects. Having access to an exclusive materials and finishes library, Circa will offer everything from design inspiration through to pricing, tenders, delivery and installation.

Managing Director of Bowens, John Bowen, said: "We are really excited to share the rebrand of Circa as we continue to deliver inspired designs that enhance the special projects of our builders. The passion and knowledge of our staff offers a streamlined design and execution process, and we take great pride in seeing the incredible design visions of our partners, builders and designers come to life through the curated selection on offer at Circa."

Aimed to inspire, Circa has a commitment to design excellence by providing expertise, collaboration and product innovation to take your builds to the next level.

The bespoke personal experience focuses on the specific project requirements, providing support and confidence during the selection and specification process. From floor to ceiling, Circa will provide architects, designers, specifiers and builders customisation to support any project and deliver product innovation and advice to elevate any project.

Circa Design Specialist and Design Director at Latitude Group, Daniel Dalla Riva, said: "Whether working with a builder, architect, specifier or renovator, we partner closely with all of our clients to understand and embrace their exacting requirements, and elevate their residential and commercial projects with a product specification or fully customised solution that is right for them. Our award winning showroom is the only destination of its kind where visitors can experience an expansive and curated collection of architectural products and the latest innovations in interior fixtures and fittings. We can't wait to see you at Circa."

The curated and exclusive selection of architectural and design products available at Circa include but are not limited to:

- Native Hardwood Flooring
- Engineered Timber Flooring
- Customised Timber Flooring and Finishes
- Interior and Exterior Doors
- Local, international, and exclusive Door Hardware Solutions
- Decorative wall linings
- Timber Mouldings and Profiles
- Acoustic Wall and Ceiling Solutions

To book an appointment with Circa head to enquiries@circacurated.com.au

- Ends -

For more information please contact thrive pr:

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About Circa

Envisioned by John Bowen to provide Architects, Designers, Specifiers and Builders with a showroom they can call their own, Bowens' Circa offer a curated selection of premium architectural hardware, fittings and fixtures for residential and commercial projects of any style or scale.

More than a product and specification resource, Circa is a space created to share knowledge and passion for premium architectural door hardware, fittings and fixtures. From product launches and technical training to industry events, Circa is a multi-purpose destination ready to inspire and entertain.